

Working together to share the road @ 30 June 2019



What is it about?

The Share the Road campaign encourages positive attitudes and behaviour change between bike riders and truck drivers. We produce an ongoing series of workshops and presentations, and provide a toolbox of resources to support organisations to run their own programmes. Our workshops enable bike riders to experience what a truck driver can and can't see from the driver's seat, and truck drivers to experience cycling around a heavy vehicle.



Activities Delivered

1 March 2013 to 30 June 2019

| | From 1 July 2018 to 30 June 2019 | | Total all Contracts from 1 January 2013 | |
|-------------------------------|----------------------------------|--------------|---|---------------|
| | Activities | Participants | Activities | Participants |
| Driver Workshops | 24 | 258 | 110 | 1,608 |
| Cyclist Workshops | 30 | 427 | 80 | 1,165 |
| Events | 7 | 1,200 | 36 | 4,272 |
| Presentations to Stakeholders | 72 | 1,045 | 212 | 2,961 |
| Total | 133 | 2,930 | 438 | 10,006 |

Virtual bike-riding experience a new way to reach drivers

Many truck drivers work similar hours to other New Zealanders and return home each night. But many are out on the road for days at a time, picking up and delivering loads around the country, so they struggle to attend Share the Road workshops.

We are developing resources they can access either online or at the yard, which share our key messages and stories from drivers and bike riders about the benefits of good road-sharing.

Recently, our virtual reality bicycle-riding experience was tested by National HSE Manager Guy Smith (pictured holding the VR Headset) and Training Manager from Waste Management Limited Glyn Davies.



What's a cyclist doing in a truck?



Share the Road is also reaching truck drivers through articles in the NZ Trucking magazine with a light-hearted perspective of cyclists' experiences as passengers in different types of trucks. The articles aim to highlight good road-sharing behaviour observed during the drives.



"The focus on increasing safety awareness around cyclists and trucks has progressed well with the addition of a virtual reality training device that we were lucky enough to try out. Both Glyn and I feel this will be a great training tool to enable our drivers to understand what it feels like riding a bicycle around a heavy truck. We both look forward to using the device with our teams and seeing the new training packages as they become available."

BikeReady cycle skills programme

Share the Road's Blindzone workshop is now part of the BikeReady national cycle skills programme. Participants have the opportunity to sit in the driver's seat of a truck and do some riding exercises around the outside to fully understand how to stay safe near heavy vehicles.

In the past year, almost 300 bike riders have participated in Blindzone workshops run by Share the Road trainers, and a similar number have attended workshops run by Cycling NZ. And more cycle skills trainers around New Zealand are being trained to deliver them.

A new partnership will see Fonterra provide tankers for workshops with school cycle teams around the country, such as the one held recently at Auckland Grammar School.

"I have been cycling for years, but I didn't even realise the things that you have shown us. All schools should be doing these workshops." – Steve Ramdhanie, Teacher and Cycling Coach at Belmont Intermediate in Auckland.



Upper Hutt Driver Workshop

Drivers are asked to tell us what they would like cyclists to know. Richard Freeman (2nd on left) a Tranzurban Bus Driver said "Ride on, we will stay behind till it's safe to pass". This perfectly sums up what we were trying to achieve at the workshop.



Share the road
Heavy vehicle drivers and cyclists
sharetheroad.org.nz